Keynote: Clean & Clear

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Part 1: Chunk Your Talk

Create Slides Like You'd Create Headings in an Article

Style Them the Same, They're Signposts

It helps your audience with the way you've structured a talk

Part 1: Chunk Your Talk

Part 2: Provide a TOC

Part 3: Use Animation to Build Content

Part 4: Use a Color Palette

Part 5: Review What You've Discussed

Part 2: Provide a TOC

Start with a Scaffold

Give People a Reason to be Engaged

Use the Same Language on your Signposts

Welcome

- **Chunk Your Talk**
- **Provide a Table of Contents**
- **Use Animation to Build Content**
- **Use a Color Palette**
- **Review What You Discussed**
- **Additional Tips**

Part 3: Use Animation to Build Content

Less is Sometimes More—
You Are the Presentation, Not the Slides

Animations Can Help When There's A Lot to Digest

Use Animations and Transitions Consistently for Polish

RAM Allocation
in Keynote for iOS

Clipboard
7%

Graphics
8%

Fonts
10%

Interface
11%

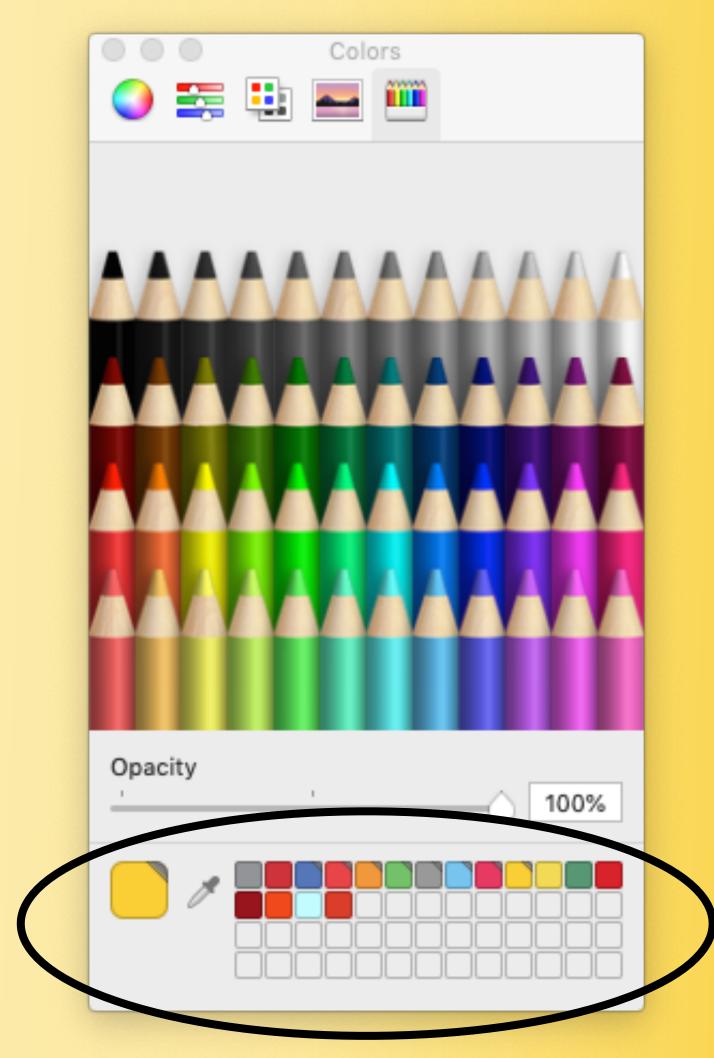Core Functions
35%

Networking
29%

Part 4: Use a Color Palette

Consistency Conveys Professionalism

Colors Can Have Meaning

Build Up Your Color Palette Before You Start
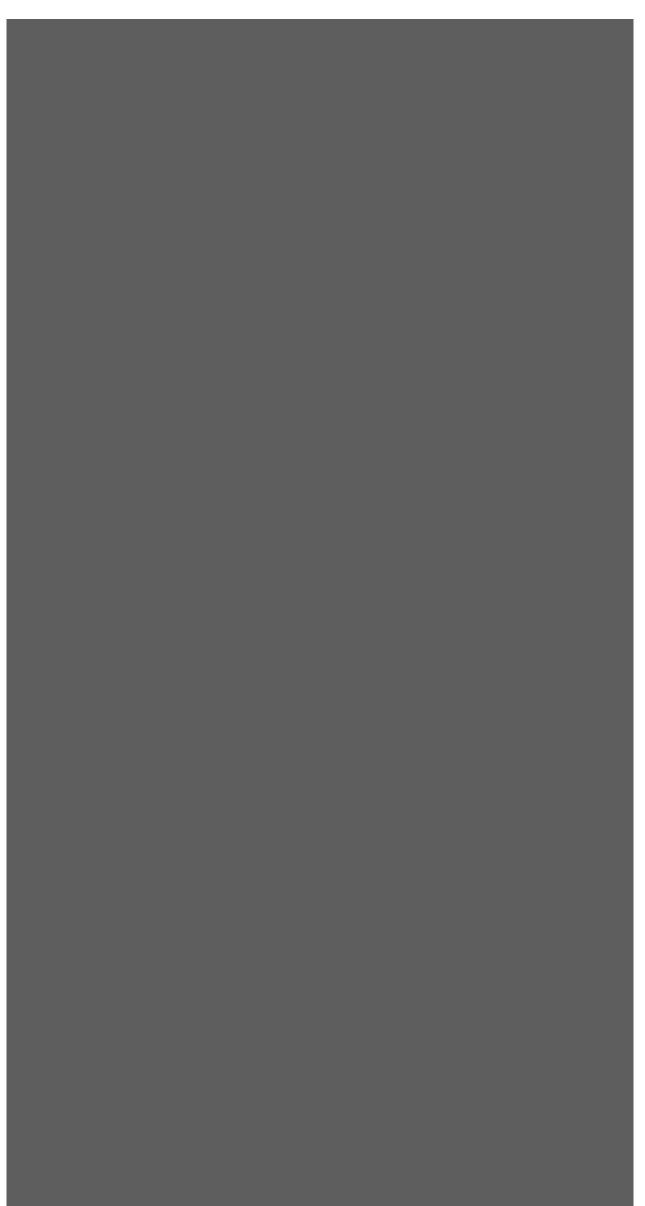
Shift ⌘ C

Part 5: Review What You've Discussed

Reuse your TOC

Help People Recall What Was Covered

Open Yourself Up to Questions

Wrapping Up

Chunk Your Talk

Provide a Table of Contents

Use Animation to Build Content

Use a Color Palette

Review What You Discussed

Part 5: Additional Tips

Copy Elements You Can Reuse

Remember to Include Negative Space and Not Cram Slides

Magic Move Is Your Special Friend

Remember To Tell People Who You Are and How to Contact You

Thank You!

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